



ENERGY STAR® Appliances: Why choose anything else?

Did you know that the average home spends about \$2,000 on energy bills every year? If you change to appliances that have earned the ENERGY STAR® rating, you can save on energy costs while helping to protect the environment.

Two price tags

When buying an appliance, remember that it has two price tags: the price you pay to purchase it and what you pay for the energy it uses. ENERGY STAR® qualified appliances incorporate advanced technologies that use 10–50 percent less energy than standard models. The money you save on your utility bills can more than make up for the cost of a more expensive but more efficient ENERGY STAR model.

ENERGY STAR® Appliances — They generate savings two ways!

First, new ENERGY STAR appliances are more efficient to run. The energy savings achieved from the purchase converts to annual savings of dollars kept in your pocket. The older the appliance you are replacing, the quicker the new appliance will pay for itself.

Second, Dakota Electric provides a rebate to members who purchase a qualified ENERGY

STAR appliance. Refrigerator and freezer rebates require recycling the replaced unit, because you won't be saving energy if you simply add an appliance to your home.

Who can participate?

To qualify for these rebates, the appliance must be installed in Dakota Electric's service territory and members must verify the appliance is a qualified ENERGY STAR product.

Follow the steps below and we will credit your electric bill with the corresponding rebate.

How do I apply?

1. Call Dakota Electric to verify funding is available.
2. Fill out the rebate form on the reverse side of this brochure.
3. Attach the appropriate receipts to the rebate form and submit to Dakota Electric according to rules of the rebate program.

ENERGY STAR® QUALIFIED APPLIANCES	YOUR REBATE	ENERGY SAVINGS (An average home uses approximately 11,000 kWhs each year.)	SAVINGS <i>Source: ENERGYSTAR.GOV</i>
Refrigerator with recycling of replaced unit	\$75	Uses about half the energy of a 10-year-old refrigerator and 20 percent less energy than required by current standards.	\$165 over the lifetime of the appliance compared to similar models that meet only current federal standards.
Freezer with recycling of replaced unit	\$75	Uses at least 10 percent less energy than a new non-ENERGY STAR model.	\$30/yr. in utility bills over a freezer purchased before 1993 and \$70/year over a 1980s model.
Ductless air-source heat pump	\$300	3,500-4,500 kWh annually in cooling mode; more in heating mode over standard electric heat.	\$350 to \$450 annual savings over conventional cooling equipment; more savings in heating mode over standard electric heat.
Heat pump water heater	\$100-\$200	1,200 kWh annually over a conventional storage water heater.	Could save an average household about \$300 annually.

— rebate form on back

Contact the Energy Experts®

Dakota Electric Association • 4300 220th Street West • Farmington, MN 55024
651-463-6243 • 800-874-3409 • www.dakotaelectric.com



Your Touchstone Energy Partner