

Save \$100 on select Electrolux french door refrigerators¹

offer valid october 1 through december 31, 2010

Offer #EL70021

Receive an American Express® Reward Card from Electrolux for \$100 when you purchase select Electrolux French Door Refrigerators!¹



French Door refrigerator collection

signature features*



Perfect Temp Drawer™
Features 9 preset selections, giving you an array of choices to store or serve whatever you want at the ideal temperature.



Luxury-Glide® Crisper Drawers
Drawers smoothly glide out and keep produce fresh with adjustable humidity control and minimal temperature variation.



Luxury-Design® Lighting
Our ramp-up designer LED lighting is as beautiful as it is functional, keeping the contents clearly visible.

Qualifying Electrolux Brand Models

Please indicate model purchased and serial number.
Please print legibly or processing may be delayed.

NOTE: Only (1) refrigerator per household may be applied to the rebate offer.

Standard-Depth

- EI28BS51I S/W/B
- EI28BS36I S/W/B

Counter-Depth

- EI23BC51I S/W/B
- EI23BC36I S/W/B

SERIAL NUMBER
(Required to Qualify)

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Claim must be postmarked no later than February 28, 2011.

¹Non-dispenser models only. Mail-in rebate or Retailer incentives. Promotions may vary. Can be combined with current Electrolux offers thru December 31, 2010. See in-store sales associate for details. *Signature features apply to select models only.



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5 steps to receive your American Express® Reward Card from Electrolux.



1 Provide your contact information.

Please write your complete and correct address. (MUST INCLUDE FIRST NAME, LAST NAME AND DEALER NAME.)

P.O. Box addresses not accepted.

FIRST NAME

LAST NAME

ADDRESS

CITY

STATE ZIP -

DAYTIME PHONE () -

DEALER

DATE PURCHASED - -

E-MAIL*

*E-mail address will be used to communicate status of your rebate submission.

Yes, I am interested in receiving occasional e-mail messages containing product information and promotional offers.

2 To receive your American Express® Reward Card from Electrolux:

- Mail completed claim form with legible photocopy of store receipt **with your qualifying purchases circled**, dated between October 1 and December 31, 2010.
- Envelope must be postmarked by February 28, 2011 and mailed to:

Electrolux Rebate Center
\$100 Off French Door Refrigerators Rebate
Offer #EL70021

P.O. Box 91, Bensalem, PA 19020-0091

• Question about your Electrolux rebate? Visit myelectroluxrebates.com or call 877-602-3282, Monday thru Friday, 10 am – 6 pm ET.

3 Complete reverse side of rebate form.

Please see reverse side to mark your model number and serial number.

4 Keep a copy for your records.

Retain a copy of this rebate form and your sales receipt for your records.

5 Program terms and conditions.

Please keep a copy of your sales receipt and this rebate form for your records. Limit one refrigerator rebate per customer, receipt, household, family or address. All receipts for purchases qualifying for rebate programs must be included with the rebate form mailing. Purchase must be made at participating **Builder Distributors and Retail Dealers only**. Purchases at the following and other retailers are excluded: Best Buy, Lowe's, Sears and The Great Indoors. **See in-store associate for details.** This offer is valid for individual consumer purchases made in the US and will only be mailed to addresses in US, and offer is void where prohibited, taxed, or restricted by law. Requests with invalid or undeliverable mailing addresses, P.O. Box addresses or addresses outside of the US will be denied. Multiple sales to apartments, condos, subdivisions, builders, wholesalers or distributors will not qualify and receipts are limited to end users only and are not transferable. Fraudulent submission could result in federal prosecution under mail fraud statutes (Title 18, USC Sections 1341 and 1342). All requests **MUST** be postmarked by the postmark date indicated on the rebate form. Electrolux is not responsible for lost, late, incomplete, damaged, misdirected, or postage due requests/mail or electronic transmission errors or traffic congestion on the Internet or at any web site or any combination thereof. Late submissions **WILL NOT BE** honored. All submissions become property of Electrolux and will not be returned. **This rebate can be combined with other Electrolux promotional offers through December 31, 2010 and does not include sales tax.** Consumer is responsible for any state, local or federal sales tax due and will not be reimbursed or calculated as part of rebate funds due. Eligible product models are listed on this form and no substitution of other models is allowed. Merchandise returned prior to rebate fulfillment will void rebate submission. If you qualify for multiple rebates, multiple payments may be mailed to complete fulfillment. Payments will be mailed within 10-12 weeks of complying with and properly completing all of the rebate requirements. This offer is no longer valid if not fully redeemed within 4 months from last valid purchase date. Photocopies of this rebate form will be accepted. Void where prohibited, taxed or otherwise restricted by law. Offer good only in U.S.A. Void in Puerto Rico. By submitting this claim, you hereby accept the stated terms and conditions.

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The American Express Prepaid Reward Card is a prepaid Card that is usable only at US merchants that accept American Express Cards except cruise lines, casinos, ATMs, and recurring billing. Not redeemable for cash. Use of Card constitutes acknowledgement that it is given as a reward and no consideration, value, or money has been paid by the holder in exchange for this Card. SUBJECT TO APPLICABLE LAW, A \$2.00 MONTHLY SERVICE APPLIES BUT IS WAIVED FOR INITIAL SIX MONTHS AFTER RECEIPT BY CARDHOLDER. For BALANCE, customer service and Cardholder Agreement, visit americanexpress.com/reward. Issued by AEP/CMC under license from American Express Travel Related Services Company, Inc.