

Get everything you want in your water and nothing you don't.



Now is the perfect time to change your refrigerator water filter so you can relax with refreshing water all summer long. Plus, you'll get back up to \$20 off the cost of your replacement filters!*

Enjoy the benefits of filtered water: the great taste for drinking and cooking, and the extra sparkle and fresh taste it gives your ice.

The SmartWater™ Twist and Lock System makes changing filters quick and easy, too. Buy extra replacement filters now, and save!

*Valid only on GSWF, MSWF, MWF, 46-9991, 46-9914, 46-9994, MWFA, and MWFAP replacement filters purchased from GE or authorized GE retail dealers only. See mail-in rebate form on reverse for details.



imagination at work

mail-in reward form

Purchase select GE SmartWater™ replacement filters and receive a Visa® prepaid card valued up to \$20 by mail.*

Purchase two filters, receive \$10
Purchase three filters, receive \$20

*Offer expires April 4, 2011.

Step 1

Name _____
 Street address _____
 City _____
 State _____ Zip code _____
 Daytime phone () _____
 Email address _____

Step 2

Indicate model number and quantity of filters purchased.

Model	Quantity
<input type="checkbox"/> GSWF	_____
<input type="checkbox"/> MSWF	_____
<input type="checkbox"/> MWF	_____
<input type="checkbox"/> 46-9991	_____
<input type="checkbox"/> 46-9914	_____
<input type="checkbox"/> 46-9994	_____
<input type="checkbox"/> MWFA	_____
<input type="checkbox"/> MWFAP	_____

Step 3

Mail this form, along with the UPC code from each filter purchased package and the original receipts, technician invoice, or packing slip to:

SmartWater Reward Offer #11-44524
 P.O. Box 540009
 El Paso, TX 88554-0009

Must be postmarked no later than April 25, 2011.

Offer valid on filter purchases dated February 28—April 4, 2011. Requests must be postmarked no later than April 25, 2011. Offer void where prohibited, taxed or restricted by law. Not transferable or redeemable for cash. Allow 8–10 weeks for delivery. If prepaid card is not received after 10 weeks, please call 1-866-285-7861. GE is not responsible for any lost, late, stolen, ineligible, misdirected or postage-due mail. Incomplete requests will not be processed. By submitting this claim, you hereby accept all stated terms and conditions. This offer may not be combined with any other offer. Excludes MWF 3-pack and GSWF 3-pack.

The Visa Prepaid Card is issued by MetaBank™ pursuant to a license from Visa U.S.A. Inc. Each time you use the card, the amount of the transaction will be deducted from the amount of your available balance. Terms and Conditions applied to the card include a \$1.50 ATM access fee each time the card is used at a cash-dispensing machine. The operator of the ATM or any network utilized to effect the transaction may also impose a fee. Subject to applicable law, a monthly maintenance fee of \$3 (USD) applies, but is waived for the first six months after the card is issued. No additional fees will be assessed once the card balance reaches zero. Cards can be used at merchants that accept Visa debit cards. GE reserves the right to substitute a check of equal value in lieu of a Visa prepaid card at its sole discretion.

Reward redeemable only on filters purchased for personal use directly from General Electric or authorized GE retail dealers. Filters purchased via online retailers are not eligible for this rebate offer. Multiple sales to apartments, builders, condominiums, subdivisions, and wholesalers do not qualify. Limit 6 filters per household.



GE
 Appliances
 Appliance Park
 Louisville, KY 40225
 geapplianceparts.com

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