

**Holiday Headstart**

Receive up to a

**\$225**

**Installation Allowance by mail  
via a MasterCard<sup>®</sup> Prepaid Card**

with purchase of KitchenAid Brand appliances priced  
\$599 and up (Up to \$75 per model, limit 3)\*

\*Consumer will receive a rebate for installation charges as indicated on sales or installation  
invoice up to \$75 per appliance to a maximum rebate amount of \$225 per household.  
Please indicate qualifying KitchenAid Brand model(s) purchased and note serial number(s).

**Qualifying Cooking, Refrigeration and/or Cleaning appliance Installation Purchase(s)**

**Model Number (REQUIRED)**

**Serial Number (REQUIRED)**

**Model Number (REQUIRED)**

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**Serial Number (REQUIRED)**

Must complete both sides to receive your rebate. 

# Holiday Headstart



FOR THE WAY IT'S MADE.®

## Follow these steps to receive your rebate:

### 1 Provide your complete contact and purchase information.

Unless otherwise indicated, ALL fields must be completed in order to process your rebate.

FIRST NAME										LAST NAME														
STREET ADDRESS																				APT. #				
CITY										STATE					ZIP									
HOME PHONE #										DATE PURCHASED:					MONTH DAY YEAR									
RETAILER NAME										RETAILER # (IF APPLICABLE)														

**PLEASE NOTE: Purchases must be made at an authorized Nationwide Marketing Group retailer in order to qualify for a rebate. In order to determine whether a retailer is authorized, please check with a sales associate prior to purchase.**

E-MAIL ADDRESS (OPTIONAL)																			
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- Yes, I would like to receive future e-mail communications from KitchenAid Brand.
- Yes, please notify me via e-mail when my Mail-in Rebate Form has been received.

### 2 Fill in your model information on the reverse side of this form where indicated.

**For every model purchased,** include the corresponding model and serial numbers in the spaces provided to determine your rebate.

**PLEASE NOTE:** Multiple sales to apartments, builders, condominiums, subdivisions and wholesalers do not qualify.

### 3 Rebate Mailing Instructions

Mail this completed rebate form, along with a legible copy of your sales receipt dated between 11/18/10-11/27/10 to the address provided: →

**PLEASE NOTE:** Sales receipt must include PURCHASE DATE, PURCHASE PRICE, INSTALLATION CHARGE and RETAILER NAME.

**Holiday Headstart – NMG  
Dept. #410-515  
P.O. Box 470818  
El Paso, TX 88547-0818**

**MAIL-IN ENVELOPE MUST BE POSTMARKED NO LATER THAN 12/27/10.**

## If you do not have your serial number(s) because your appliance(s) will not be delivered by the postmark date:

1. Mail this rebate form (without the serial numbers) according to the Mailing Instructions listed above by 12/27/10.
2. Call 1-800-307-8436 within 60 days after the postmark date to submit your serial number(s). A rebate will not be issued without (a) valid serial number(s).

### Please allow eight weeks from the time your Mail-in Rebate Form is mailed for delivery of rebate.

Retain a copy of this rebate form and your sales receipt for your records.

**Online Tracking.** If you would like to track your rebate status online, please visit [www.kitchenaid.com/rebate](http://www.kitchenaid.com/rebate)

**Questions?** If you do not receive your rebate within 8 weeks from the date your Mail-in Rebate Form was mailed, you must call 1-800-307-8436, Monday-Friday 7:30 a.m.-9:00 p.m., Saturday 7:30 a.m.-4:00 p.m., CST. Closed Sunday. Please have your model number(s) and corresponding serial number(s) ready. Promotion #410-515. Whirlpool Corporation and the retailers are not responsible for lost, late, illegible, incomplete, damaged or misdirected submissions or postage due requests/mail.

**Terms of offer:** Installation allowance is limited to one Mail-in Rebate Form per household (two Mail-In Rebate Forms per household in Rhode Island only) during the promotional period. Consumer will receive a rebate for installation charges as indicated on sales or installation invoice up to \$75 per appliance to a maximum rebate amount of \$225 per household. \$599 dollar value based on retail selling price excluding taxes, delivery and installation. Rebate will be in the form of a KitchenAid Brand MasterCard® Prepaid Card. LATE SUBMISSIONS WILL NOT BE ACCEPTED. Offer good only in the U.S.A. Purchases must be made at an authorized Nationwide Marketing Group retailer. Purchases made through online auction houses and purchases of refurbished or previously sold models do not qualify for the promotion. Rebate form is not transferable. Omission of sales receipt or any other information will delay processing or disqualify your request. All submitted proofs of purchase become the property of Whirlpool Corporation and cannot be returned. Whirlpool Corporation and the retailers are not responsible for lost, late, illegible, incomplete, damaged or misdirected submissions or postage due requests/mail. Keep a copy for your files. Fraudulent submissions could result in federal prosecution under U.S. Mail Fraud Statutes (Title 18, United States Code, Sections 1341 and 1342). ALL CLAIMS SUBJECT TO AUDIT.

**Disclosure:** Cards are issued by Citibank, N.A. pursuant to a license from MasterCard International Incorporated. MasterCard is a registered trademark of MasterCard International Incorporated. Prepaid Card can be used everywhere Debit MasterCard cards are accepted. Each time you use the card, the transaction amount will be deducted from your available balance. Terms and conditions apply including, as permitted by law, a monthly maintenance fee of \$3 will be applied to all accounts, provided that the fee for months 1-12 will not be collected until the twelve-month anniversary date. Fees thereafter will be collected monthly. Fees will be postponed if either of the following criteria [are/is] met: 1) There have been funds added to the account in the last three months; 2) There have been purchases made with the account in the last three months. The charge will be recurring each month unless the account is active as stated in (1) or (2) above or the balance of the account is \$0.00. The MasterCard Prepaid Card expires 12 months from the date of issuance. Whirlpool Corporation reserves the right to substitute a check of equal value in lieu of a Prepaid Card at its sole discretion.

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